



PRESS RELEASE –October 16<sup>th</sup> 2017



**German Imaging Technologies (GIT) celebrates its rapid expansion in Kenya, hosting an event in Nairobi with 50 customers.**

**October 16<sup>th</sup> 2017, Dubai:** GIT's CEO hosts a customer event in Nairobi, reflecting on the successful past 18 months and confirming GIT's support to the Kenyan market. 50 companies attended the event and shared their experience with the GIT team.

Starting operations in April 2016, GIT gained confidence and loyalty from more than 200 customers in the span of 18 months. This achievement, beyond expectations, is to the credit of the local service and sales teams whose commitment to customer's experience gained recognition in the market.

GIT is doubling its staff force and office to accommodate the expansion of its team in Nairobi, and looks forward to ramp up hiring, while expanding its portfolio of services.

Founded in 1999, German Imaging Technologies has been recognized by IDC as the leading OEM-alternative supplier from 2007 and continues to help more than 2,000 customers in 15 countries across the Middle-East and Africa by providing premium remanufactured toner cartridges, printers, leasing, service contracts and managed print services, helping these customers reduce their problems, costs and environmental impact. The company has embarked on a regional expansion strategy and prides itself in delivering a compelling turn-key printing solution in a reliable, responsible and responsive manner.

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